



CORD 812

S P E C I F I C A T I O N S

Body—Royalex
Shipping weight—2,350 lbs.
Wheelbase—100"
Overall length—167½"
Height—53½" empty
Width—70½"
Track—Front 58", Rear 60"
Steering turns lock-to-lock: 4½
Turning circle, curb to curb—34'
Frame—Box type using X member

ENGINE
Air cooled
6 cylinder opposed
Displacement 164 cu. in. / 2.68 liters
Bore—3.4375"—87.3MM
Stroke—2.94"—53.2MM
Compression ratio:
9.25:1 Standard engine
8.25:1 Turbocharged engine
H.P.—140 @ 5200 Standard engine
180 @ 4000 Turbocharged engine
Max. torque:
160 @ 2600 Standard engine
265 @ 3200 Turbocharged engine

TRANSMISSION
All Synchronized Four Speed
1st gear ratio 3.2:1
2nd gear ratio 2.18:1
3rd gear ratio 1.44:1
4th gear ratio 1.00:1
Driving unit at front
final drive ratio 3.5:1

SUSPENSION
Front: Independent with direct
drive to front wheels
Rear: Steel tube, flanged ends

SPRINGS
Front: Torsion bar
Rear: Coil

**ELECTRICAL
SYSTEM**
12 Volt

HEAD LAMPS
Single unit, retractable

WHEELS
Ventilated pressed steel

INTERIOR
Naugahyde or top grain leather

BRAKES
Bendix—self adjusting

TIRES
Size: 650 x 13

COLORS
Exterior:
Ruby Maroon
Ramada Red
Midnight Blue
Caribbean Blue
Deep Valley Green
Surf Green
Raven Black
Gunmetal
Sportsman Beige
Golden Yellow
Prestige White

Interior:
Antique White
Gold
Ginger Brown
Black
Oxblood
Saddle Tan
Olive Green
White
Charcoal
Red

Place
Stamp
Here

THE CORD AUTOMOBILE COMPANY
9260 East Broken Arrow Expressway
Post Office Box 1316
Tulsa, Oklahoma 74101

The New Cord Sportsman is now in production at our plant in Tulsa, Oklahoma. We have endeavored to present to the public a product untarnished by duplication, unequaled in design and unsurpassed in craftsmanship. We are now accepting orders for delivery.

In placing your order at the factory for the New Cord Sportsman, a deposit of one thousand dollars is required. The balance is due upon completion of the car and the customer will be furnished with a plane ticket to Tulsa; however, if he so desires it may be shipped at an additional expense.

We are in the process of establishing dealer outlets nationally, should a dealership be located in your area, the terms of purchase would be determined at this level.

STANDARD EQUIPMENT

External Exhaust
140 Horse Power Engine
Bucket Seats
Deluxe Wheel Covers
Four-speed Transmission
U.S. Royal High Performance
White Wall Tires
Naugahyde Interior
Fully Carpeted—including Trunk
Windshield Washer
Dual Exhaust
Seat Belts
Heater and Defroster
Tinted Glass
Power Operated Headlights
Turn Indicators
Heavy Duty Suspension
Radio
Spare Tire and Jack
Convertible Top
(choice of black, tan or white)
Back-up Lights
Tachometer
Cigarette Lighter
Arm Rests
Sun Visors

The Automatic Transmission is available on the
140 horsepower engine only.....\$160.00
AM-FM Short Wave Radio.....160.00
Stereo Tape Player.....140.00
Right Hand External Rear View Mirror.....10.00
Chrome License Plate Trim.....5.00
Custom Tool Kit with case to match interior.
The name "CORD" is embossed on each tool.
Guaranteed against breakage for life.....19.50
Hazard Switch that actuates all four directional
lights simultaneously14.50
Custom Tailored Air-Conditioning built to our
specifications by Fleet Air Corporation.....420.00
Custom Built Decanter Compartment to hold two
pint flasks15.00
U.S. Royal Master White Wall Tires.....80.00
Polished Aluminum Alloy Wheels (set of five).....100.00
Removable Hard Top.....to be available later
Fitted Luggage.....to be available later
Tonneau Cover.....to be available later

OPTIONS AND ACCESSORIES

(All prices are subject to change
without notice)

The Super Charger develops 180
horse power. It is available with the
standard 4 speed transmission only.

Price\$350.00

Please send me your sales brochure.
 I am interested in buying a new Cord Sportsman. Please contact me.
Name_____

Address_____

City_____ State_____

Zip Code_____ Phone_____

Remarks:_____